Introducing

iPad mini

128GB, 256GB, 512GB

Midnight, Starlight



Key Messages

Quick Demos

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Lineup

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Design

- Thinnest and lightest iPad mini ever, making it even more portable
- Available in two gorgeous finishes—a new midnight and starlight
- Rated IP67 for water and dust resistance, ideal for a range of users reading by the pool or those in field service and more

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Super Retina XDR display

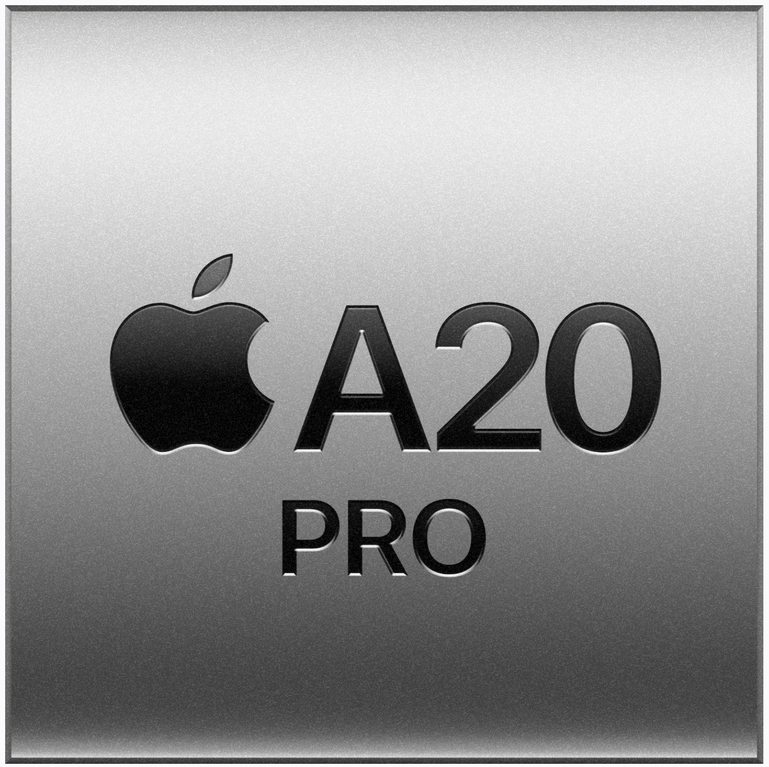
- OLED display in larger 8.5-inch size maintains the same footprint as the previous generation, thanks to 24 percent thinner bezels[1]
- Delivers pixel-level lighting control for deeper blacks and more vivid, accurate colours with a 2,000,000:1 contrast ratio and P3 wide colour
- With the sub-millisecond pixel control, the Super Retina XDR display is even more responsive to content in motion
- Peak brightness up to 1200 nits is more than 2x higher than the previous generation, and full screen brightness goes down to 1 nit, ideal for using iPad mini in low-light environments
- Nano-texture display option, on 256GB and 512GB models, reduces glare in bright environments—ideal for working or reading outdoors

[1] When measured as a standard rectangular shape, the screen is 8.5 inches diagonally. Actual viewable area is less.

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iPad mini offers a new nano-texture display option that reduces glare in bright environments.





A20 Pro chip

- Delivers a huge leap in performance with up to a 6-core CPU, a 7-core GPU with Neural Accelerators, and up to a Dual 16-core Neural Engine on 512GB model
- Up to 60 percent faster CPU performance[2] for everyday tasks like editing photos and launching apps
- Up to 2.7x increase in graphics performance[2] with hardware-accelerated mesh shading and ray tracing is a boost for gaming and 3D rendering
- Up to 4.5x faster AI performance[2] with Neural Accelerators in the GPU, perfect for on-device AI tasks like running local LLMs
- Dual 16-core Neural Engine on the 512GB configuration offers double the processing power of A17 Pro[2] for more advanced on-device AI workloads
- Over 2x increase in unified memory bandwidth unlocks new levels of capability across graphics and AI-intensive workloads

[2] For performance testing details, see apple.com/ipad-mini.

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iPad mini is beloved by creators, small business owners, doctors, field service workers, gamers, and more, for its portability, performance, and display.







Wireless and connectivity

- N1 chip enables Wi-Fi 7,[3] Bluetooth 6, and support for Thread
- Cellular models feature C2, delivering up to 50 percent faster cellular speeds with greater power efficiency so you can do more on the go
- Purchase cellular data plans right on your iPad with eSIM[4]
- USB-C with up to 10Gbps throughput to connect to accessories like cameras, hard drives, docks, and external displays up to 4K

[3] Wi-Fi 7 available in countries and regions where supported. [4] Not all carriers support eSIM. See your carrier for details. Not available in China mainland.

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Advanced cameras

- 12MP Centre Stage front camera, now on the landscape edge, is perfect for FaceTime calls, video conferencing, and collaborating
- 12MP Wide back camera captures stunning photos with Smart HDR 4 and 4K video at up to 60 fps
- Adaptive True Tone flash makes document scanning better than ever

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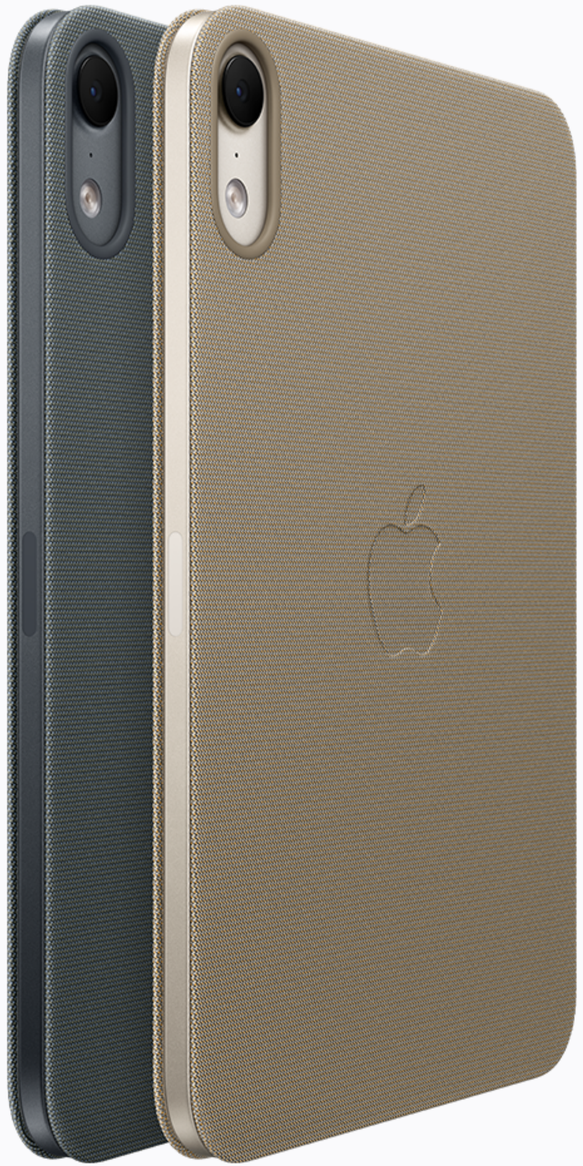


Acoustic Display

- New audio system delivers an even better audio experience and the sealed enclosure helps iPad mini achieve an IP67 rating, perfect for gaming, watching videos, or editing content

- Custom tweeters are hidden between the glass and aluminium enclosure, and specially designed woofers are paired through the display for clearer highs, punchier bass, and more loudness

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Versatile accessories[5]

- New Smart Folio in TechWoven fabric features an adjustable design for more viewing angles—perfect for sketching, watching movies, or referencing recipes in the kitchen
- With Apple Pencil Pro or Apple Pencil (USB-C), you get greater precision for taking notes, drawing, and more

[5] Accessories sold separately.

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Siri AI and Apple Intelligence[6]

- Next generation of Apple Intelligence makes iPad more personal and useful for everyday tasks like editing images, browsing, and messaging
- Siri AI is profoundly more intelligent, knowledgeable, and capable, with a dedicated Siri app
- With Visual Intelligence, you can ask Siri AI virtually anything in a screenshot—tap with your finger or circle it with Apple Pencil

[6] Apple Intelligence is available with Siri and device language set to Chinese (simplified), Chinese (traditional), Danish, Dutch, English, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Spanish, Swedish, Turkish, or Vietnamese. Some features may not be available in all regions or languages. Some devices may not be available in all regions. Siri AI is available in beta in iPadOS 27 and requires an Apple Intelligence-enabled device set to a supported language. Available in English, French, Japanese, Korean, Portuguese, and Spanish to start. Siri AI will not be initially available in the EU on iPadOS. Apple Intelligence and Siri AI are not available in China mainland. Siri AI is not available for users under 13. Certain Apple Intelligence features that rely on server-side models are subject to daily usage limits, including but not limited to Siri AI, intelligent photo editing tools, Image Playground, and AFM 3 Cloud models in Shortcuts. Daily limits may vary by feature, request complexity, system demand, system policies, and other factors. Expanded access to such features will be available for a fee in the future. Use of these features is subject to the Apple Intelligence terms and conditions. Learn more at support.apple.com/148587.

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iPadOS 27[7]

- Powerful and intuitive windowing system helps you control, arrange, and switch between your windows and apps
- Supports extended displays when connected to an external display, so you can multitask with windowed apps

[7] Some features not available in all regions. Refer to www.apple.com/ios/feature-availability for details.

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App Store

- More than a million apps are designed specifically for iPad—for productivity, gaming, travel, photos, AR, and more

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Quick Demos



Experience the thinner and lighter design

- Hand iPad mini to your customer and point out how thin, light, and ultraportable it is—and how easy it is to hold in one hand.
- Point out how the larger 8.5-inch Super Retina XDR OLED display goes to the corners, with even thinner bezels than before.

Enjoy stunning photos and rich personal sound

- Tap Photos, scroll to Albums in the sidebar, and select the Great Shots album.
- Swipe through the photos and point out that they look amazing with the OLED display’s deeper blacks, higher contrast ratio, and more than double peak brightness than previous generation.
- Open the Apple TV app, play a video, and point out the stunning display.
- Mention that iPad mini features Acoustic Display, an all-new sound system with clearer highs, punchier bass, and more loudness.
- Point out that there are no visible speaker holes, and mention that the sealed enclosure of Acoustic Display helps iPad mini achieve its IP67 rating.
- Open Safari and point out the sharpness of the images and text.



Highlight the A20 Pro chip

- Tap an app in the Dock and point out how quickly it launches. Then resize the app to highlight the flexibility of iPadOS.
- Point out advanced apps and mention that A20 Pro has plenty of power for everything customers and pros do, like using apps like Goodnotes, Procreate, and Microsoft Word, Excel, and PowerPoint.
- Open Alto’s Odyssey and highlight the performance and smooth graphics.
- Mention that games benefit from a fast rendering performance and hardware-accelerated ray tracing. So light, shadows, and reflections look incredibly vibrant and realistic, on games that support it.

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Quick Demos



Show the cameras

- Mention that the 12MP Center Stage front camera is on the landscape edge, which provides more natural and immersive video calls.
- Open the Zoom app, then tap New Meeting.
- Swipe down from top-right corner to bring up Control Center and turn on Center Stage. Mention that Center Stage keeps them in the frame.
- In Control Center, tap on Zoom Controls and turn on Reactions.
- Ask your customer to face the front camera.
- Ask them to give a thumbs up on both hands for the fireworks reaction.
- Mention that the 12MP Wide back camera shoots beautiful HDR photos and 4K videos, now with an Adaptive True Tone flash that makes document scanning better than ever.



Check out the App Store and Apple Books

- Ask your customer about their hobbies, then search for related apps on the App Store.
- Open Goodnotes and point out some of the projects. Say that it’s easy to use iPad mini as a note-taking device or daily planner.
- Point out the variety of apps designed specifically for iPad. Then tap Apps to show how easy it is to find them.
- Switch to Apple Books, tap Book Store, and point out the enormous selection of content.

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Question 1:
The new iPad mini features an expanded 8.5-inch Super Retina XDR OLED display while maintaining the same portable footprint as the previous generation. By what percentage were the display borders reduced to achieve this?

A) 15%
B) 20%
C) 24%
D) 30%

Correct Answer: C
Learner Feedback:

Correct: That's right! By shrinking the borders by 24 percent, the new iPad mini increases screen size to 8.5 inches while keeping the same compact, hold-in-one-hand footprint. The OLED display also delivers a 2,000,000:1 contrast ratio and up to 1200 nits of peak brightness.
Incorrect: Apple reduced the display borders by 24 percent, enabling a larger 8.5-inch Super Retina XDR OLED display within the exact same portable physical footprint.

Question 2:
What ingress protection rating does the new iPad mini feature for the first time, protecting against splashes, rain, and accidental spills?

A) IP54
B) IP67
C) IP68
D) IPX4

Correct Answer: B
Learner Feedback:

Correct: Spot on! For the first time on iPad mini, a sealed enclosure design with no visible speaker holes provides an IP67 rating under IEC standard 60529 (tested at a maximum depth of 1 metre for up to 30 minutes).
Incorrect: The new iPad mini achieves an IP67 rating for water and dust resistance for the first time, enabled by its new sealed enclosure design.

Question 3:
Compared to the previous iPad mini (A17 Pro), what performance gains does the A20 Pro chip deliver for CPU and graphics workflows?

A) Up to 30 percent faster CPU and up to 1.8x faster graphics
B) Up to 45 percent faster CPU and up to 2.2x faster graphics
C) Up to 60 percent faster CPU and up to 2.7x faster graphics
D) Up to 75 percent faster CPU and up to 3.0x faster graphics

Correct Answer: C
Learner Feedback:

Correct: Well done! The A20 Pro chip features up to a 6-core CPU delivering up to 60 percent faster CPU performance, and a 7-core GPU delivering up to 2.7x faster graphics performance with hardware-accelerated mesh shading and ray tracing.
Incorrect: A20 Pro delivers up to 60 percent faster CPU performance and up to 2.7x faster graphics performance compared to the previous generation with A17 Pro.

Question 4:
How does the innovative Acoustic Display audio system physically integrate speakers into the new iPad mini enclosure?

A) Dual forward-firing speakers ported through precision laser-drilled grilles on the top edge
B) Woofers paired through the display with custom tweeters hidden between the glass and aluminium enclosure
C) Four wide-dispersion speakers built directly into the four corners of the aluminium chassis
D) A single piezoelectric surface exciter mounted behind the rear Apple logo

Correct Answer: B
Learner Feedback:

Correct: Exactly! The Acoustic Display stereo audio system pairs specially designed woofers directly through the display and hides custom tweeters between the glass and aluminium enclosure, delivering clearer highs, punchier bass, and higher volume without open speaker holes.
Incorrect: The Acoustic Display system pairs specially designed woofers through the display and hides custom tweeters between the front glass and aluminium enclosure, eliminating open speaker grilles while delivering richer, clearer audio.

Question 5:
What physical enhancement was made to the front-facing camera on the new iPad mini to optimise video calls and collaboration?

A) The 12MP Center Stage camera is now positioned on the landscape edge
B) The camera was relocated beneath the active OLED display pixels
C) A dual-lens stereoscopic camera array was added to the top bezel
D) An integrated mechanical privacy shutter was built into the top casing

Correct Answer: A
Learner Feedback:

Correct: Correct! The 12MP Center Stage front camera has moved to the landscape edge, keeping users naturally centred on screen when the iPad mini is propped up in a folio or held in landscape orientation during FaceTime and video conferences.
Incorrect: The 12MP Center Stage front-facing camera is now located on the landscape edge of iPad mini, ensuring users remain naturally positioned on camera during video calls.

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iPad Lineup

apple.com/ipad/compare/



iPad Pro 11-inch
iPad Pro 13-inch

The ultimate iPad experience with the most advanced technology.



iPad Air 11-inch
iPad Air 13-inch

Serious performance in a thin and light design.



iPad

The colourful, all-screen iPad for the things you do every day.



iPad mini

The full iPad experience in an ultraportable design.

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